

The Environmental Impact and the Management System of Companies

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Abstract

The central idea of this article is to show some aspects related to issues of environment and sustainability. Also its purpose is to encourage the awareness that environmental protection is not a waste of money, but it is, in fact, a perspective of business that contributes to achieve the profitability of organizations. This article shows some stages of the GRECO initiative applied in the Mediterranean area, which facilitates the incorporation of SMEs to a better environmental management which would translate into an increase of profitability.

Key words: Environment, sustainability, society, responsibility, benefits, economy.

El impacto medio ambiental y el sistema de gestión de las compañías

Resumen

La idea central de este artículo es mostrar algunos aspectos relacionados con el problema del medio ambiente y la sostenibilidad, también quiere incentivar la conciencia de que proteger el medio ambiente no es una pérdida de dinero, sino que de hecho es una perspectiva de negocio que contribuye a al-

- i. Training in skills of the staff to respond to the requirements of the sustainable development strategy.
- ii. Design and implementation of sustainable development strategies customized in the community and consumers.
- iii. Commitments to the community to promote education and environmental awareness.

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